

CONTRACT



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WCPO
1720 Gilbert Ave.
Cincinnati, OH 45202
(513)721-9900

<u>Contract / Revision</u> 281998 /		<u>Alt Order #</u>
<u>Product</u> Obama for America		
<u>Contract Dates</u> 01/20/12 - 01/26/12		<u>Estimate #</u> 1055
<u>Advertiser</u> Obama / Democrat / President		<u>Original Date / Revision</u> 01/23/12 / 01/23/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WCPO	<u>Account Executive</u> Daniel Baylog	<u>Sales Office</u> EWS - Washing
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 12856	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> 2		<u>Advertiser Ref</u>

And:

Greer Margolis & Mitchell
1010 Wisconsin Avenue - Suite 800
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
1	WCPO	01/23/12	01/26/12	M-F GMTS 5-6a	5-6a		:30			NM	3	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				3	\$40.00			
2	WCPO	01/23/12	01/26/12	M-F GMTS 6-7a	6-7a		:30			NM	4	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				4	\$100.00			
3	WCPO	01/20/12	01/20/12	M-F GMA 7-9am	7-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	----F--				1	\$100.00			
4	WCPO	01/23/12	01/26/12	M-F GMA 7-9am	7-9a		:30			NM	4	\$520.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				4	\$130.00			
5	WCPO	01/21/12	01/21/12	SA GMTS 8-9a	8-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S-				1	\$100.00			
6	WCPO	01/22/12	01/22/12	SU GMA 7-8a	7-8a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$100.00			
7	WCPO	01/22/12	01/22/12	SU GMTS 8-9a	8-9a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$100.00			
8	WCPO	01/22/12	01/22/12	This Week	9-10a		:30			NM	1	\$100.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S				1	\$100.00			
9	WCPO	01/23/12	01/26/12	Live with Regis and Kelly	M-F 9-10a		:30			NM	2	\$198.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$99.00			
10	WCPO	01/23/12	01/26/12	M-F 10-11a	10-11a		:30			NM	2	\$120.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$60.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

This station does not discriminate in the sale of advertising time, and will accept no advertising which is placed with an intent to discriminate on the basis of race, gender or ethnicity. Advertiser hereby certifies that it is not buying broadcasting air time under this advertising sales contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, gender, national origin, or ancestry.

We certify that the advertising sales practices and this advertising sales agreement do not discriminate on the basis of race or ethnicity.



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Contract Dates	Product	Estimate #
01/20/12 - 01/26/12	Obama for America	1055

Advertiser	Original Date / Revision
Obama / Democrat / Presi	01/23/12 / 01/23/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
11	WCPO	01/23/12	01/26/12	The View	M-F 11a-12p		:30			NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$90.00			
12	WCPO	01/23/12	01/26/12	M-F 12-1p News	12-1p		:30			NM	2	\$230.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$115.00			
13	WCPO	01/23/12	01/26/12	M-F 4-5p Ellen	358-5p		:30			NM	2	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$125.00			
14	WCPO	01/23/12	01/26/12	M-F 5-530p News	5-530p		:30			NM	3	\$495.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				3	\$165.00			
15	WCPO	01/23/12	01/26/12	M-F 530-6p News	528-6p		:30			NM	3	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				3	\$250.00			
16	WCPO	01/23/12	01/26/12	M-F 6-630p News	558-630p		:30			NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				4	\$200.00			
17	WCPO	01/21/12	01/21/12	SA 6-7p News	558-7p		:30			NM	1	\$85.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S-				1	\$85.00			
18	WCPO	01/23/12	01/26/12	Wheel of Fortune	M-F 7-730p		:30			NM	2	\$820.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$410.00			
19	WCPO	01/23/12	01/26/12	Jeopardy	M-F 730-8p		:30			NM	2	\$850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$425.00			
20	WCPO	01/21/12	01/21/12	SA 7-730P	658-730p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S-				1	\$75.00			
21	WCPO	01/21/12	01/21/12	SA 730-8P	730-758p		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/16/12	01/22/12	-----S-				1	\$75.00			
22	WCPO	01/23/12	01/26/12	M-SU 11p Late News	11-1135p		:30			NM	2	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$200.00			
23	WCPO	01/23/12	01/26/12	M-F 1135p-1202a Nightline	1135p-1202a		:30			NM	2	\$220.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	MTWT---				2	\$110.00			
24	WCPO	01/23/12	01/23/12	8-10p Bachelor	8-10p		:30			NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	M-----				1	\$800.00			
25	WCPO	01/25/12	01/25/12	Modern Family / Happy End	9-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	--W----				1	\$2,000.00			
	WCPO	01/22/12	01/22/12	Desperate Housewives	9-10p		:30			NM	1	\$1,200.00

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Week:		01/16/12	01/22/12	-----S				1	\$1,200.00			
27	WCPO	01/24/12	01/24/12	State of the Union	9-10p		:30			NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	-T-----				1	\$2,000.00			
N 28	WCPO	01/25/12	01/26/12	M-F GMTS 5-6a	5-6a		:30			NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		01/23/12	01/29/12	--WT---				1	\$75.00			
Totals											52	\$13,163.00

Time Period	# of Spots	Gross Amount	Net Amount
12/26/11 - 01/26/12	52	\$13,163.00	\$11,188.55
Totals	52	\$13,163.00	\$11,188.55

Signature: _____ Date: _____

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